

## **Attachment C**

### **PARKS AND RECREATION COMMISSION 2014 LONG TERM GOALS SUMMARY**

There are a number of long term goals listed in the 2014 Park Commission Report. Some are from 2013 and the balance is new. The following is a summary of what the Commission would like to see accomplished:

- Form a County Recreation Council with the cities to investigate ways to provide more programming services with the existing resources and facilities.
- Add recreation programming as a separate fund within the Parks Fund.
- Explore ways to add concessionaires for added services and revenue.
- Continue to explore alternative funding, such as grant funding, partnerships, etc.
- Enhance marketing efforts to increase create more visibility and desirability in multiple markets
- Continue efforts toward completion of major regional trails, Bob Jones, SLO to Pismo, SLO to Morro Bay, and portions of the Coastal Trail and the Anza Trail
- Continue to work to find opportunities for enhanced Park facilities in underserved communities.
- Continue to cultivate strategic partnerships and develop an ongoing community relations program to gain support for parks and recreation, and determine needs throughout the County.
- Continue the discussion on becoming a special district.